

COMPLETE LISTING OF CLAIMS

Sub b
Claims 1-21 (canceled).

Claims 22-48 (canceled).

[Please add the following new claims:]

49. (new): A method for collecting and providing access to consumer music preference information, comprising the steps of:

providing a server computer system for receiving and storing demographic and geographic information associated with a plurality of consumers, for receiving and storing music information associated with a plurality of music products, for receiving and storing consumer music preference information associated with the plurality of music products and the plurality of consumers;

providing a consumer interface to the server computer system that allows the plurality of consumers to input demographic and geographic information into the server computer system, to access and review music information regarding music products stored on the server computer system, and to input consumer music preference information regarding the music products into the server computer system; and

providing at least one of the following:

a record label interface to the server computer system that allows a record label to access consumer music preference information associated with music products produced by the record label and stored on the server computer system;

a radio station interface to the server computer system that allows a radio station to access consumer music preference information associated with music products used by the radio station and stored on the server computer system; or

a music retailer interface to the server computer system that allows a music retailer to access all of the consumer music preference information stored on the server computer system.

50. (new): The method of claim 49, wherein the demographic and geographic information includes information regarding a consumer's zip code, country, favorite radio format, favorite radio station, gender, age, income, and education.

51. (new): The method of claim 50, wherein:

the plurality of music products includes a plurality of songs and a plurality of albums; and

the music information includes information identifying the songs and albums, information identifying genres associated with each song and album, and information identifying consumer rankings for songs and albums having predetermined characteristics.

52. (new): The method of claim 51, wherein the consumer music preference information includes at least one of the following types of voting category information:

information indicating whether a consumer is familiar with a song or album;

information indicating whether a consumer likes a song or album;

information indicating whether a consumer is tired of a song or album;

information indicating whether a consumer owns a CD or cassette containing a song or album;

information indicating whether a consumer would like to hear a song or album on their favorite radio station;

information indicating where a consumer first heard a song or album; or

comments from a consumer.

53. (new): The method of claim 52, wherein the music information includes customer rankings for songs that are less than 26 weeks old and that are being actively promoted by a record label, for songs that are more than 26 weeks old but less than 52 weeks old, and for songs that are less than 26 weeks old and that are no longer being actively promoted by a record label.

54. (new): The method of claim 53, wherein the music information includes consumer rankings for albums that are less than 52 weeks old and that are being actively promoted by a record label, and for albums that are more than 52 weeks old and that are still being actively promoted by a record label.

55. (new): The method of claim 54, wherein the record label interface allows a record label to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired demographic parameters, desired geographic parameters, and desired voting category information.

56. (new): The method of claim 55, wherein the radio station interface allows a radio station to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired demographic parameters, desired geographic parameters, and desired voting category information.

57. (new): The method of claim 56, wherein the music retailer interface allows a music retailer to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired demographic parameters, desired geographic parameters, and desired voting category parameters.

58. (new): The method of claim 57, wherein the record label interface only allows a record label to access consumer music preference information for music products having a predetermined format.

59. (new): The method of claim 58, wherein the radio station interface only allows a radio station to access consumer music preference information for music products having a predetermined format.

60. (new): The method of claim 59, wherein:

the server computer system is adapted to receive and store email addresses for consumers opting to receive promotional emails from record labels, radio stations, or music retailers;

the consumer interface is adapted to allow each one of the plurality of consumers to input an email address and information indicating that the consumer would like to receive promotional emails; and

the method further includes the step of

providing an administrator interface to the server computer system that allows an administrator to input music product information into the server computer system, to update music product information stored on the server computer system, to retrieve email addresses for consumers that have opted to receive promotional emails, to set up record label, radio station, and music retailer accounts, and to access and review consumer music preference information stored on the server computer system.

61. (new): A computer system, comprising:

a server computer for receiving and storing demographic and geographic information associated with a plurality of consumers, for receiving and storing music

information associated with a plurality of music products, for receiving and storing consumer music preference information associated with the plurality of music products and the plurality of consumers;

a consumer interface to the server computer that allows the plurality of consumers to input demographic and geographic information into the server computer, to access and review music information regarding music products stored on the server computer, and to input consumer music preference information regarding the music products into the server computer; and

at least one of the following:

a record label interface to the server computer that allows a record label to access consumer music preference information associated with music products produced by the record label and stored on the server computer;

a radio station interface to the server computer that allows a radio station to access consumer music preference information associated with music products used by the radio station and stored on the server computer; or

a music retailer interface to the server computer that allows a music retailer to access all of the consumer music preference information stored on the server computer.

62. (new): The computer system of claim 61, wherein the demographic and geographic information includes information regarding a consumer's zip code, country, favorite radio format, favorite radio station, gender, age, income, and education.

63. (new): The computer system of claim 62, wherein:

the plurality of music products includes a plurality of songs and a plurality of albums; and

the music information includes information identifying the songs and albums, information identifying genres associated with each song and album, and information identifying consumer rankings for songs and albums having predetermined characteristics.

64. (new): The computer system of claim 63, wherein the consumer music preference information includes at least one of the following types of voting category information:

information indicating whether a consumer is familiar with a song or album;

information indicating whether a consumer likes a song or album;

information indicating whether a consumer is tired of a song or album;

information indicating whether a consumer owns a CD or cassette containing a song or album;

information indicating whether a consumer would like to hear a song or album on their favorite radio station;

information indicating where a consumer first heard a song or album; or comments from a consumer.

65. (new): The computer system of claim 64, wherein the music information includes customer rankings for songs that are less than 26 weeks old and that are being actively promoted by a record label, for songs that are more than 26 weeks old but less than 52 weeks old, and for songs that are less than 26 weeks old and that are no longer being actively promoted by a record label.

66. (new): The computer system of claim 65, wherein the music information includes consumer rankings for albums that are less than 52 weeks old and that are being actively promoted by a record label, and for albums that are more than 52 weeks old and that are still being actively promoted by a record label.

67. (new): The computer system of claim 66, wherein the record label interface allows a record label to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired demographic parameters, desired geographic parameters, and desired voting category information.

68. (new): The computer system of claim 67, wherein the radio station interface allows a radio station to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired demographic parameters, desired geographic parameters, and desired voting category information.

69. (new): The computer system of claim 68, wherein the music retailer interface allows a music retailer to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired demographic parameters, desired geographic parameters, and desired voting category parameters.

70. (new): The computer system of claim 69, wherein the record label interface only allows a record label to access consumer music preference information for music products having a predetermined format.

71. (new): The computer system of claim 70, wherein the radio station interface only allows a radio station to access consumer music preference information for music products having a predetermined format.

72. (new): The computer system of claim 71, wherein:

the server computer system is adapted to receive and store email addresses for consumers opting to receive promotional emails from record labels, radio stations, or music retailers;

the consumer interface is adapted to allow each one of the plurality of consumers to input an email address and information indicating that the consumer would like to receive promotional emails; and

the computer system further includes

b
an administrator interface to the server computer that allows an administrator to input music product information into the server computer, to update music product information stored on the server computer, to retrieve email addresses for consumers that have opted to receive promotional emails, to set up record label, radio station, and music retailer accounts, and to access and review consumer music preference information stored on the server computer.